



# MBA Program in General Management

part-time (weekend structure)



## Program Design and Structure

HHL's innovative, internationally accredited part-time MBA Program combines theory and practice and sets a **focus on leadership and international management** in order to prepare effective and responsible business leaders for the challenges of the 21st century.

The schedule is perfectly structured as a balanced combination of on- and off-campus learning combined with the Global Immersion Seminar in Boston, including visits of companies and business schools (e.g. Harvard, MIT, Boston University). Throughout the studies the career development team provides support for students' self-development and offers guidance in pursuing a rewarding and meaningful career.

### Target Group

HHL's part-time MBA Program is especially designed for middle management professionals with a high potential who are seeking to complement their previous education with state-of-the-art management knowledge and leadership skills.

### What makes our MBA Program unique?

- \_ Focus on leadership and global experiences
- \_ Compact weekend structure
- \_ Highly diverse and international student body
- \_ High return on investment
- \_ Practice-oriented lectures
- \_ Tailor-made career development service
- \_ International seminar week in the USA
- \_ Strong alumni and business network

#### First Year

- 1 residential week in Leipzig** → Introduction week in March
- 9 intensive weekends in Leipzig** → Friday 4.00 pm – 8.30 pm  
Saturday 9.00 am – 7.00 pm  
Sunday 9.00 am – 5.00 pm

#### Second Year

- 1 week in Leipzig**  
**1 week abroad** → March: Residential week  
Fall: Global Immersion Seminar
- 8 intensive weekends in Leipzig** → Friday 4.00 pm – 8.30 pm  
Saturday 9.00 am – 7.00 pm  
Sunday 9.00 am – 5.00 pm

### Key Facts

**Target Group:** Managers, mid-career professionals

**Duration:** 24 months (90 ECTS credit points)

**Degree:** MBA

**Language of Instruction:** English

**Frequency:** 2 residential weeks in Leipzig, 1 week abroad (Global Immersion Seminar; Boston/USA), 17 on-campus weekends in Leipzig

**Start:** March

**Application Deadline:** January 15 (Early Bird: Sept. 30)

**Locations:** Leipzig, Boston

**Participants per Class:** 25–30

**Average Age:** 33 years

**Average Work Experience:** 7 years

**Tuition:** EUR 38,000

Early Bird: EUR 36,000

### Contact

**Petra Spanka**

T +49 341 9851-730

petra.spanka@hhl.de

[www.hhl.de/part-time-mba](http://www.hhl.de/part-time-mba)

# Curriculum

HHL's part-time MBA curriculum is structured into four major parts: the Essentials provide a holistic coverage of general management topics, while the General Management Deep-Dives provide several customization opportunities. The remaining parts of the program are the Global Immersion Seminar and the Master Thesis. HHL's resident and international faculty will sharpen participants' analytical as well as interpersonal skills in areas such as communication, leadership experiences, project management and negotiation.



Refreshment, development and modernization: Those are the key words to describe my part-time MBA studies at HHL. An innovative curriculum and the diverse wealth of experience from my fellow students brought my own knowledge up-to-date, while at the same time opening up new areas of thought for me. After my studies I was able to move into roles of greater responsibility and leadership. At HHL I made networks and friends for life.

**Alexander Gerstung**  
HHL part-time MBA alumnus,  
Managing Director and CRO AHHK GmbH

Essentials (48 ECTS) introduction of basic management concepts and functions	Deep Dives (24 ECTS) focus on selected topics	Thesis (18 ECTS)
<b>Business Administration &amp; Economics</b> , e.g. _ Financial Reporting _ Business Strategy _ Supply Chain Management & Logistics	<b>Transformation Management</b>	Master Thesis
	<b>Financial Management</b>	
	<b>Strategic Management</b>	
<b>Leadership &amp; Reflection</b> , e.g. _ Business Ethics _ Leading Yourself & Self-Reflection _ Leading Others & Human Resources _ Negotiation	<b>Marketing Management</b>	
	<b>Starting up your Venture</b>	
<b>Entrepreneurship &amp; Disruption</b> , e.g. _ Entrepreneurship & Agile Working Methods _ Coding & Data Literacy _ Disruptive Technologies & Business Models	<b>Global Immersion Seminar</b>	
	<b>Study Abroad - Advanced Management</b>	

The HHL student body is very diverse and international. Part-time MBA students benefit from a valuable network of our high-profile company and alumni contacts, e.g.:



## HHL Leipzig Graduate School of Management

Founded in 1898, HHL is one of the very first business schools in the world. It ranks amongst the leading international business schools. The goal of the university-level institution is to educate effective, responsible and entrepreneurially minded leaders. In addition to HHL's international focus, a combination of theory and practice plays a key role in its educational approach. HHL stands out for its excellent teaching, its clear research orientation, its effective knowledge transfer into practice, as well as its outstanding student services.

### HHL Facts & Figures

- Established:** 1898
- Status:** Private, state-approved institution with university status, able to grant doctoral and habilitation degrees
- Accreditation:** AACSB, ACQUIN
- Departments:** Accounting and Auditing, Business Psychology and Leadership, Corporate Responsibility & Governance, Economic and Business Ethics, Economics & Information Systems, Entrepreneurship & Technology Transfer, Financial Management, Innovation Management & Entrepreneurship, International Management, IT-based Logistics, Law of Economic Regulation, M&A of Small- and Midsize Entities, Macroeconomics, Marketing, Microeconomics, Retail Management, Strategic Management & Digital Entrepreneurship
- Students:** Approx. 750 (40% international students)
- Alumni:** Over 2,500 graduates
- Start-ups founded by HHL alumni:** Over 280, more than 10,000 jobs created
- Partner universities:** Over 135



Financial Times Master in Management Ranking 2018  
#5 Career Service Worldwide



Graduate Barometer 2018, trendence #1 Favorite Business School in Germany