

Length: 17 or 24 months

Format: Blended Methodology

Intake: September & February

Location: Online & Madrid

Global Online MBA



Global Online MBA

A top-ranked MBA
empowering global
leaders in their journey
through transformation
and disruption.

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The Big Picture

The Global Online MBA is a challenging career-booster that builds upon your current professional momentum.

Our unique Blended Methodology incorporates the most innovative and future-forward teaching techniques with live video conferences, virtual activities and dynamic course material to provide you with a distinctive educational experience in line with today's modern business world.

Led by an expert faculty from across the globe, **this one-of-a-kind program will provide you with the skills, knowledge and tools needed to disrupt traditional business models while inspiring lasting change.** Consistently ranked as the best online MBA in both the QS and Financial Times rankings, the program's new and unique approach to learning assets consists of a variety of simulations, videos, multimedia, exercises, group and individual sessions, and high-impact learning modules to help you become the best version of yourself.

As the world constantly changes, it's more essential than ever to find an MBA that is both flexible and customizable—one that allows you to take your learning experience into your own hands. As a program that puts you in the driver's seat, the Global Online MBA offers participants maximum flexibility to choose the duration of their degree—without sacrificing the program's integrity or networking opportunities. The program fits the needs of your busy schedule, giving the option to personalize the

duration of your degree—from 17 to 24 months—select your electives depending on your interests and professional ambitions, and access our pioneering content from anywhere across the globe.

- **INTAKE:**
September & February
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- **FORMAT:**
Blended Methodology

1st Worldwide Online MBA
QS 2020

2nd Worldwide Online MBA
FINANCIAL TIMES 2020

A top-ranked program with unparalleled flexibility and customization



5 REASONS TO STUDY THE GLOBAL ONLINE MBA



CUSTOMIZE YOUR CAREER DEVELOPMENT

With our Career Transformation Program, you can personalize your learning journey to get the most out of your education. Shape your own professional trajectory by determining the duration of your course, selecting either the Entrepreneurship or Intrapreneurship track for your final project, and choosing up to six dynamic electives in your final term—giving you the multidisciplinary competitive edge you need to thrive in today's increasingly competitive job market. Our participants also have the opportunity to participate in the Global Immersion Week—an optional experience where you learn from the experts themselves, expanding your network beyond the classroom.

2

BOOST YOUR CAREER

At IE Business School, we align and combine the best technologies, methodologies and faculty, while giving you control of the duration and content of your course—providing you with world-class education that adapts to the needs of your modern life. The Global Online MBA will provide you with innovative leadership skills, a global mindset and the cutting-edge tools you need for career transformation. We prime the engine. We hand you the keys. You take it from there.

3

A TRULY GLOBAL MBA PROGRAM

Today's business world is no longer limited to physical spaces. With our future-forward virtual classroom, you'll experience multi-layered learning in a multi-faceted environment, studying alongside professionals located all around the world. Join high-achieving program participants from over 50 countries to develop highly sought-after skills, game-changing insights and an international perspective, while also sharing your own professional expertise.

4

INNOVATIVE LEADERS OF TOMORROW

IE Business School's innovative drive is echoed in every aspect of the Global Online MBA. By constantly developing engaging and interactive courses, we offer participants a Blended, forward-thinking educational experience that reflects the ever-changing nature of today's business world. Combine disruptive course content, including digital transformation and data-based decision-making, with inspirational leadership development to gain the key skills you need to challenge the status quo and drive your industry forward.

5

TOMORROW'S LEARNING, TODAY

Ever since creating the Blended Methodology more than 20 years ago, IE Business School has been bringing the future forward by reimagining the world of business education with its advanced, multi-platform learning environment. Thanks to this unique approach, which combines interactive courses with practical, hands-on experiences, you can learn in the same way you work.



Global Online MBA Profile

The Global Online MBA is for you if...

- You are looking to boost your career in a top-ranked MBA program with a flexible format.
- You are a resilient, driven individual accustomed to a fast-paced, intense environment.
- You have a collaborative mindset and thrive in dynamic international group settings.
- You're an international trendsetter with a disruptive mindset, prepared to challenge the status quo and rewrite the rules of business in a constantly changing global economy.
- You are an energetic leader that inspires others to drive change.
- You love a good challenge and are ready to go beyond conventional limits to reach new heights.
- You want to take the next step in your career with a fresh mindset and new ways of doing business.

50

NATIONALITIES

35⁺

COUNTRIES OF
RESIDENCE

32

AVERAGE AGE

3

YEARS' WORK
EXPERIENCE MINIMUM



ACADEMIC BACKGROUND, INDUSTRIES, FUNCTIONS

Our Global Online MBA students come from diverse professional backgrounds. Join a world-renowned business network where the core of our community is centered on talent, prestige and boundless enthusiasm. At IE Business School, you'll benefit from a dynamic and diverse learning environment where you engage with students from different academic backgrounds, industries and roles.

Sector of employment %

- 15% ENERGY
- 15% CONSTRUCTION
- 15% TECH
- 14% CONSULTING
- 13% PHARMA/HEALTH
- 10% CONSUMER GOODS
- 10% INDUSTRY
- 8% EDUCATION

Function %

- 26% SALES & MARKETING
- 13% OPERATIONS
- 13% TECHNOLOGY
- 12% STRATEGY + BUSINESS DEVELOPMENT
- 11% GENERAL MANAGEMENT
- 11% CONSULTING
- 7% OTHERS
- 7% FINANCE

Academic background %

- 31% BUSINESS ADMINISTRATION
- 24% ENGINEERING
- 12% SCIENCE
- 10% ECONOMICS
- 9% LAW & POLITICS
- 7% BIOTECH
- 7% PHARMA



Boost your global business knowledge, enrich your perspective and cultivate an international network.

1st FOR INTERNATIONAL STUDENTS Online MBA Ranking

FINANCIAL TIMES 2018

WHERE OUR STUDENTS WORK

At IE Business School, we're proud to provide top businesses with transformational leaders of tomorrow. Here are just a few examples of where our talented students are driving change.



Ifeoma Uche Anagbogu

Ifeoma Uche Anagbogu
Process & Competence Office for Sub-Saharan
Africa Subsidiaries at First Bank of Nigeria Ltd

Global Online MBA April 2017



Having a diverse class enables you to get different perspectives to issues and opens your mind to how you look into matters.



journey. Secondly, jump into your class right from the very start because 15 months can feel like a very long time when professors continuously dish out forum questions and assignments with very tight timelines.

Lastly, put your best foot forward and keep a positive mindset no matter how tough it gets during the program. It will be worth every euro and time.

WHAT HAS BEEN YOUR FAVORITE MEMORY OF THE GLOBAL ONLINE MBA SO FAR?

My first networking event was at the Real Madrid Stadium! Such a glamorous place and it enabled me to connect with some great people I now consider lifelong friends. We were all so excited to have started the journey and there was so much enthusiasm and openness in the room that night. I felt so proud of the sacrifices I had made to get to be at that cocktail party. I will never forget it.

WHAT IS NETWORKING LIKE IN THE GLOBAL ONLINE MBA?

The program provides ample opportunities to network. For me the greatest network is my class of over 100 diverse, unique individuals. Different cultures, experiences and personalities generate interesting discussions, which lead to lasting friendships.

DEFINE YOUR EXPERIENCE IN THE GLOBAL ONLINE MBA USING ONE WORD.

Fulfilling.

IN WHAT WAYS DO YOU THINK THE GLOBAL ONLINE MBA HAS CHANGED YOUR LIFE, PROFESSIONALLY AND PERSONALLY?

Professionally, my ability to communicate business ideas has improved; they are driven by actual data, research and patience. This is because I now break down issues the way I would analyze a case study in class, and this has positioned me more strategically in office meetings as I am able to negotiate and make more persuasive arguments.

On a personal level, I am a better manager of my time as I have learnt to prioritize my day better. I never could have imagined juggling family, friends, a demanding job, church and a part-time MBA (which feels like full-time) and yet not fall short on any of these commitments. I believe the Global Online MBA experience has made me realize the important things in life and how much time the less important things should get.

WHAT ADVICE WOULD YOU GIVE TO STUDENTS WHO ARE ABOUT TO BEGIN THE PROGRAM?

Firstly, get your family on board, because you're going to need their support and understanding on this



I now break down issues the way I would analyze a case study in class and this has positioned me more strategically in office meetings, as I am able to negotiate and make more persuasive arguments.



ifeoma Uche Anagbogu

Process & Competence Office for Sub-Saharan Africa
Subsidiaries at First Bank of Nigeria Ltd
Global Online MBA April 2017

Welcome to your journey of transformation



The Program

The Global Online MBA focuses on three key areas, allowing for an intelligent, integrative and innovative MBA experience.

INNOVATION & DISRUPTION

It's no longer enough to simply keep up in the business world. Nowadays, the most successful C-suite professionals don't follow trends—they set them. Through the flexibility of the Global Online MBA, you will be empowered to expand your mindset, try out new concepts and transcend the traditional mold, preparing you to break boundaries in your industry. See where your disruptive ideas take you by designing a pioneering business plan during the program's Innovation Capstone Project.



LEADERSHIP

Staying one step ahead of the game in an ever-changing business environment requires a new kind of business leader. Do you have what it takes?

Throughout the program, you will participate in courses like Critical Thinking, Influence and Persuasion, Leading through Emotions, Negotiation and Building High-Performance Teams, among others, taking your decision-making, problem-solving and leadership skills to new heights.

MANAGEMENT

Explore diverse managerial styles and discover how to develop a holistic strategy to drive your company forward at breakneck speed. With these foundations, you will gain the tools and skill set needed to disrupt your industry and inspire others to do the same.



PROGRAM STRUCTURE

	24 MONTHS			17 MONTHS			
	PRE-PROGRAM	PERIOD 1		PERIOD 2	OPTIONAL	PERIOD 3	OPTIMAL PERIOD 4
DURATION	3 WEEKS	6 MONTHS		5 MONTHS		6 MONTHS	7 MONTHS
LOCATION	ONLINE	MADRID 1 WEEK	ONLINE VIDEO CONFERENCES + FORUMS	MADRID 1 WEEK	ONLINE VIDEO CONFERENCES + FORUMS	GLOBAL	ONLINE VIDEO CONFERENCES + FORUMS
SUBJECT	FINANCIAL ACCOUNTING & ANALYSIS + ECONOMIC ENVIRONMENT + DATA ANALYTICS	OPENING & FIRST FACE-TO-FACE WEEK	DISTANCE LEARNING MODULE: SETTING THE CORE	SECOND FACE-TO-FACE WEEK	DISTANCE LEARNING MODULE: BUILDING VALUE	GLOBAL IMMERSION WEEK	DISTANCE LEARNING MODULE: ELECTIVES
				3-STEP CAREER TRANSFORMATION & CAREER COACHING ONLINE & DURING FACE-TO-FACE			

**The program's shortest version will last 17 months. However, if this option is too dense for your professional responsibilities, during the third term you can move all or half of your electives into an additional term, finishing the program in 24 months.*

PRE-PROGRAM: GETTING STARTED

Before you start the MBA, you will participate in an online pre-program course on our virtual campus to familiarize yourself with basic business concepts and our online software.

Helping students better prepare for the program, the pre-program consists of the Financial Accounting & Analysis, the Data Analytics and the Economic Environment courses and is available 3 weeks prior to the program opening.

IE Business School's unique approach to virtual, multi-platform learning consists of a variety of simulations, videos, multimedia, exercises, interactive group and individual sessions, and high-impact online learning modules to help you make the most of your educational experience.

1ST PERIOD

The first period includes your first face-to-face week in Madrid and your first core virtual period.

FIRST FACE-TO-FACE WEEK

In this first face-to-face week, you will meet your workgroup, as well as network with your cohort and build the foundation for a 17-month life-changing journey. We will also lay the groundwork for intense leadership transformation through workshops. You will gain key skills such as effective communication and teambuilding, which will come in handy throughout the program. During this week, you will participate in the following workshops:

- Careers & Professional Development
- Communication for Success
- Building High Performance Teams
- Social Entrepreneurship
- Wellbeing
- Industry Specialized Conferences

CORE VIRTUAL PERIOD ONE: SETTING THE CORE

The academic component begins with **SETTING THE CORE**. During this first period, you will be immersed in the core elements of management, learning how to run economic analysis and exploring the foundations of finance. The period focuses on key leadership methodologies, how to define corporate and

competitive strategy and incorporating data analytics into decision-making.

Courses:

- Financial Reporting and Analysis
- Economic Environment & Country Economic Analysis
- Leading People & Teams
- Strategy
- Management Accounting
- Marketing Management

2ND PERIOD

The second period kicks off with your second face-to-face week in Madrid. Then continues on into the second core online period. You will also have the opportunity to attend the **Global Immersion Week** for those students who want to further develop their international networks.

SECOND FACE-TO-FACE WEEK

During your second face-to-face week, you will return to Madrid, be assigned to your new workgroup and participate in the following workshops:

- Negotiation,

- Teambuilding II
- Creativity & Ideation
- Networking
- Change Management
- Transformation with Purpose
- Business, Government & Sustainability

CORE VIRTUAL PERIOD TWO: BUILDING VALUE

During the second period, you will shift focus to the **BUILDING VALUE** Module where you will learn how to devise a business strategy that yields results. To do this, you will explore financial issues, key operational management skills and the ins and outs of launching a start-up or driving innovation within a corporation.

Courses:

- Digital Transformation
- Corporate Finance
- Creating Value through Operations
- Start Up Creation
- Corporate Entrepreneurship
- Entrepreneurial Venturing Coaching

3RD PERIOD

CORE VIRTUAL PERIOD THREE: ELECTIVES

The third period is all about customization, with its array of engaging electives to choose from. Beginning online and ending with a final week in Madrid, you'll have the chance to explore six elective courses, all designed to tackle the latest trends in the business world. By being able to choose from a range of courses focusing on areas such as economics, finance, HR, IT and communications, you'll be able to gain insight into the topics that directly impact your career.

Elective areas of study:

- Communication & Media
- Control
- Design & Management
- Economics
- Entrepreneurship
- Finance
- HR & Skills
- Human Sciences & Technology
- Information Systems & Technology
- Marketing
- Operations
- Strategy



In this period, you will also work with a coach on your Innovation Capstone Project, for which you can choose from the Entrepreneurship or Intrapreneurship track.

FINAL FACE-TO-FACE WEEK

In the last face-to-face week, all your experience, insights and newly developed learnings come together to complete your disruptive education. You will gain the few remaining skills to effectively lead transformation in your organization, while bringing the program to a close. Now, it's time to move forward towards new challenges with a strengthened, vibrant new skill set and a lifelong network of visionary professionals.

Workshops:

- Mock Pitch
- Networking II
- Careers
- Influence & Persuasion
- Industry Specialized Conferences

The program has a number of formats to choose from, adapting to your needs.

If you'd like to complete the program sooner rather than later, you can begin the MBA in September or February and finish it 17 months later. If this option is too dense for your professional responsibilities, during the third term you can move all, or half of your electives into an additional term, finishing the program in 24 months.

This will allow you to lighten your workload during the third term and expand your network even further as in your additional term, you will be in class with students from another Global Online MBA intake.

BEYOND THE MBA

Several enrichment initiatives take place during the program as career-building complements our core academic offering.



CAREER TRANSFORMATION PROGRAM

The Career Transformation Program takes place throughout your time with us, giving you the opportunity to participate in individual career coaching. You will meet with a career coach three times throughout the MBA, defining personal and professional goals and outlining strategies to meet these goals.

Through mock interviews, one-on-one sessions and CV evaluations, your coach will assess your profile identifying strengths and weaknesses spanning across your soft and hard skills. Through these personalized interactions, our Careers Team will help you set short-term and long-term goals, learn more about your motivations and capabilities and help you lay the building blocks of your future.

INNOVATION CAPSTONE PROJECT: ENTREPRENEURSHIP AND INTRAPRENEURSHIP TRACKS

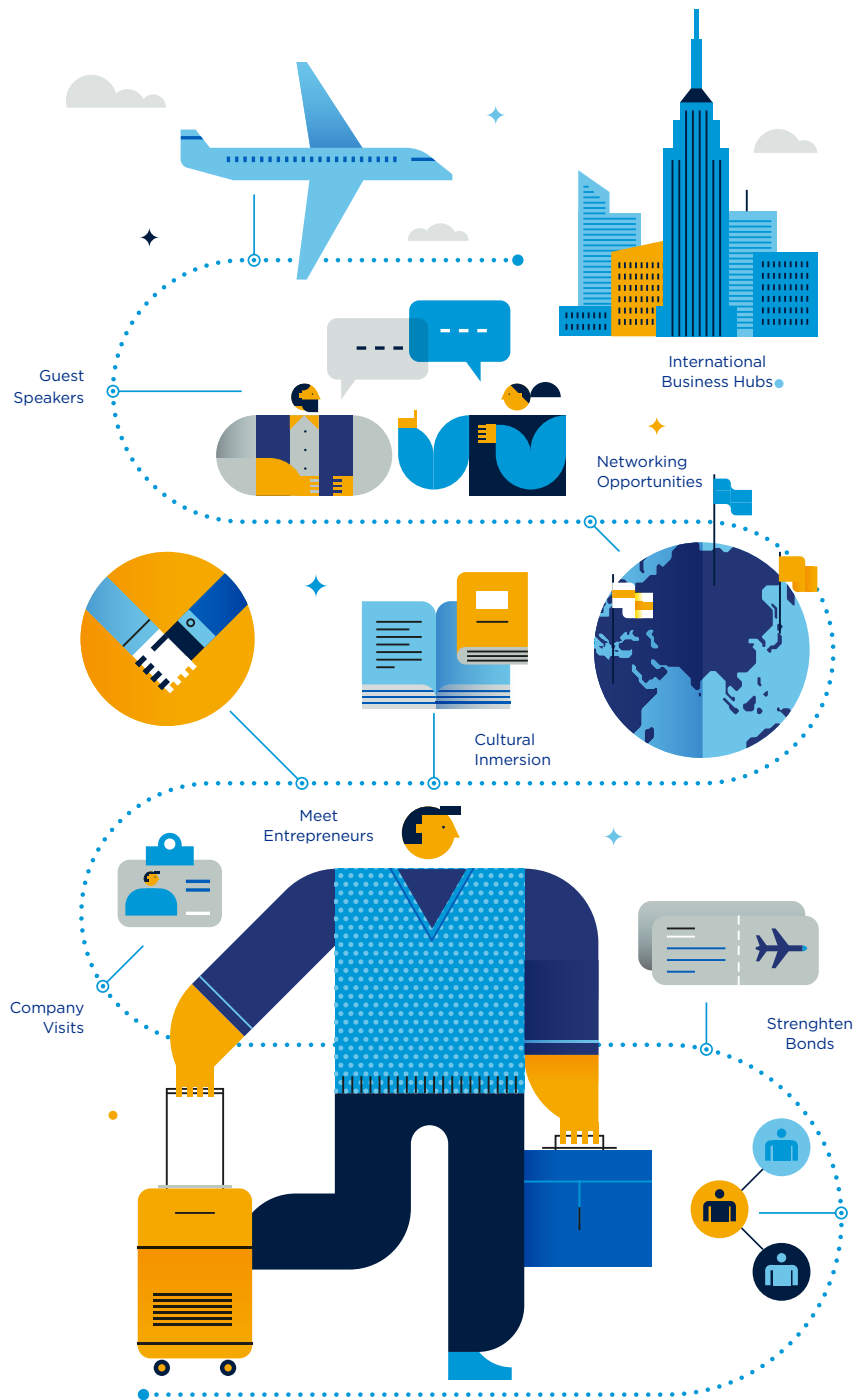
You can personalize your journey by taking one of two tracks to the final exam:

- The **Start-Up Entrepreneurship Track**: develop a business plan from scratch and pitch it to a group of investors.
- The **Corporate Intrapreneurship Track**: evolve a business opportunity within a corporate context and pitch your plan to a board of directors.

A coach will be assigned to guide you throughout the process.

Find out more
about the program
in our website.





GLOBAL IMMERSION WEEK

The Global Immersion Week is an optional face-to-face week where Global Online MBA participants travel to different international destinations to meet other Blended MBA cohorts. There, you will gain a working knowledge of local business practices through lectures & panel discussions from world-class professionals. You will also get the opportunity to analyze local success stories through direct interaction with managers during company visits.



The program facilitates networking both inside your section through rotating teams and within your entire cohort through on-campus sessions. In addition, the Global Immersion Week provides opportunities for you to meet a wide range of people outside of your section and program.



PREVIOUS GLOBAL IMMERSION WEEK DESTINATIONS INCLUDE:

- SAN FRANCISCO
- SÃO PAULO
- SINGAPORE
- MIAMI
- SHANGHAI
- MUMBAI

SOME COMPANIES VISITED:



Sarah Castagnola,
Markets, Economic Recovery and Growth Sector Manager at Mercy Corps, Global Online MBA October 2018



Read here the full interview.



TAKE-AWAYS

WHAT WILL YOU ACHIEVE WITH THE GLOBAL ONLINE MBA

- 1 INNOVATE AND DISRUPT**
in a new market landscape that has been shaped by new technologies.
- 2 GROW YOUR CAREER**
and stay one step ahead of the changing market.
- 3 BECOME DIGITALLY FLUENT**
as a tech leader equipped to drive digital transformation.
- 4 BE A CHANGE MAKER**
able to define change and make it happen.
- 5 BECOME A STRONG LEADER**
able to inspire and make a strong business impact.

The Way You Learn: Blended Methodology

We bring education to you, so you can get the most out of it. Our approach isn't just online or on campus – it's blended.

A TYPICAL VIRTUAL WEEK:

→ ONLINE FORUMS:

Open 24 hours from Monday to Thursday

→ LIVE VIDEO CONFERENCE SESSION:

→ Two live WOW Room video conferences take place every Saturday.

Morning Session:

11:00–12:30 & 13:00–14:30 CET

Afternoon Session:

16:00–17:30 & 18:00–19:30 CET

We align and combine the best of technology, pedagogy and our world-class faculty, so you can experience multi-layered learning in a multi-faceted environment.

Through our virtual campus and our WOW Room, you get a challenging and highly interactive educational experience. The well-structured, faculty-led sessions fit into the modern professional's busy schedule and can be accessed anywhere there's an internet connection. Engage with other global professionals in synchronous and asynchronous sessions including interactive small groups where you work on real-world, industry-based case studies.

Asynchronous online discussions – The forums offer the possibility to participate in the faculty-led asynchronous sessions every week from Monday to Thursday. Professors will moderate these written discussions about chosen topics in order to achieve the learning objectives.

Through our state-of-the-art WOW Room, you connect to synchronous, interactive and faculty-led sessions at established times on Saturdays to engage in a discussion about the topic determined for that day. These Saturday sessions are truly an extension of the traditional classroom experience, allowing you to negotiate and collaborate with your classmates in the same classroom, despite being seated all around the globe.



GLOBAL ONLINE MBA

ONLINE WEEK

SAT	SUN	MON	TUE	WED	THU	FRI
VC 1		ONLINE FORUM 1				
VC 2		ONLINE FORUM 2				

Two video conferences take place every Saturday (90 Min. each).

Open 24 hours from Monday to Thursday.

SIMULTANEOUSLY

SAT	SUN	MON	TUE	WED	THU	FRI
INDIVIDUAL & GROUP PREPARATION OF UPCOMING SESSIONS						
INDIVIDUAL & GROUP WORK ON ASSIGNMENTS						

WHY THIS FORMAT?

01

ADAPTABILITY TO SUIT YOUR LIFESTYLE

The modern professional's fast-paced lifestyle doesn't naturally accommodate the commitment needed for quality higher education. The Global Online MBA allows for flexible learning that molds itself around the schedule of even the most jet-setting executive. Log into the virtual campus from wherever you are.

02

TRULY DIVERSE

Our Blended Methodology allows you to meet international professionals and faculty and create long-lasting business relationships. Our blended cohorts unite professionals from different backgrounds, functions, industries, nationalities and places of residence for a truly blended experience.

03

A MASTER OF EDUCATIONAL TECHNOLOGY

The Global Online MBA has fine-tuned the use of technology in education to improve the distance-learning experience. We use a combination of online discussions, multimedia documents, video conferences and more to provide a highly adapted, interactive, user-friendly educational experience.

04

BECAUSE LIFE IS BLENDED

Your personal and professional life is already blended. Every day, businesses have teams scattered throughout the world, leading projects from different parts of the globe. So, shouldn't your education work the same way? Our Blended Methodology mirrors today's reality, allowing you to strike the balance between academic progress, professional growth and personal fulfillment. Don't put your life on hold.



5th FOR CLASS EXPERIENCE
Online MBA Ranking
QS 2018



*Learn more about our
Blended Methodology.*



Our updated, state-of-the-art WOW Room is a virtual learning experience without limits. It allows for enhanced collaboration and networking capabilities, resulting in a dynamic, intercultural exchange of knowledge and ideas.

Some of the world's most innovative technology has gone into producing this unique, lifelike virtual learning experience.

→ **EMOTION RECOGNITION SYSTEM.**

Take part in your virtual class with our real-time tracking system that will help us bring you and your class the most engaging, relevant learning experience.

→ **BORDERLESS CLASSROOM.**

Join in on free and fluid debate with other ambitious students from any corner of the planet.

→ **HANDS-ON TECHNOLOGY.**

Cast your vote in live class polls, collaborate with virtual documents in real time and take part in dynamic, interactive role plays. Even if you're in different countries, it'll feel like you're in the same room.

→ **COMPUTER, TABLET OR MOBILE.**

Choose the device that works best for your educational needs.

→ **MAXIMUM DIVERSITY FOR YOUR PROFESSIONAL NETWORK.**

Forge real, lasting connections with the best global talent thanks to our seamless technological system.

WOW ROOM LEARNING

**Drive the new era of virtual learning.
Live an innovative educational experience.
Unlock the door to your future!**

The Future: Your Career

Unlocking your potential with IE Business School Talent & Careers.

Our Talent & Careers Department is made up of a growing team from all over the world who work closely with more than 3,500 international recruiters, connecting them to you directly.

Our international job bank gives you lifelong access to opportunities spanning different sectors and functions. Through our dedicated Careers Team, get advice from experts on how to brand yourself better, improve your CV and how to tackle job interviews.



I came to the Global Online MBA to fortify some of my business weaknesses. However, I unexpectedly gained even more by learning the value of my unique strengths through feedback from my amazing international peers and professors. I'm shifting my career from operations to business strategy creating innovation partnerships for international scale ups.



Laura Schulte,
Founder & Speaker at Project Renaissance
Innovation Advisory. Global Online MBA
April 2017

\$↑ HIGHEST SALARY
IN US\$
Online MBA Ranking
FINANCIAL TIMES 2018

6,000

JOB OPPORTUNITIES

3,500

INTERNATIONAL RECRUITERS



EXCLUSIVE CAREER SERVICES FOR OUR GLOBAL ONLINE MBA STUDENTS

The Global Online MBA residential periods give you the perfect opportunity to get to know our Talent & Careers Department in person. This is where you will participate in personal-preparation sessions to get ready for the Assessment Center Simulation – a 360° profile evaluation to prepare you for grueling interview sessions, psychometric testing and networking exercises.

1st

WORLDWIDE FOR EMPLOYABILITY Online MBA Ranking

QS 2018

During the residential period you will also become familiar with all of our student resources, and meet your Careers Advisor who guides you throughout the program.

CAREER EDUCATION:

We regularly offer workshops, webinars and sessions to help guide your career journey. These begin by showing you how to define your next career goal, and end with you excelling at the recruitment process for your dream job.

During our face-to-face weeks you will take part in the 6-hour Assessment Center Simulation. In this workshop, industry experts and consultants from top companies will help you uncover your individual areas of improvement, allowing you to navigate the recruitment process with ease. Through continual evaluation you will understand your individual strengths and weaknesses, meaning you can then develop the essential skills for success in your desired industry.

WE ALSO OFFER TWO TYPES OF WEBINARS: STRATEGIC AND GEOGRAPHIC.

The strategic sessions provide essential insights for successful career development, focusing on interview and networking skills, salary negotiation and job boards. In the geographic webinars, you will find out information on international job markets, while also receiving top tips and recommendations for a successful job search.

Career Education will also give you access to different online resources, platforms and tools that are invaluable for your career development.

CAREER ADVISING

The Global Online MBA class will have an assigned Talent & Careers Advisor to offer customized career advice. Alongside this, each student will have three coaching sessions with external consultants and sector-specific mock interviews. All these services will be provided through Skype by experts from top companies.

RECRUITER RELATIONS:

Global Online MBA students have lifelong access to more than 6,000 job offers available on the IE Career Portal.



CUSTOMIZED CAREER SERVICE

We provide expert services to help you take your next step. Our Talent & Careers Department offers in-depth career assessment, giving you the tools to design a successful job search, with:

RESOURCES:

From industry and salary guides, to sector-specific job banks, we give our students everything they need.

TRAINING:

With one-on-one Career Advising Sessions, webinars and other IE Career Portal resources, we guide your career trajectory towards success.

OPPORTUNITIES:

Access diverse job opportunities through our job bank on the IE Career Portal at any time.

IE Talent & Careers are specialists in the following industries:

- Pharma/Healthcare
- FMCG
- Luxury
- Retail
- Tech
- Law
- Finance
- Real Estate
- Architecture and Design
- International Development
- Consulting
- Industrial
- Energy

Companies:

Google AIRBUS

amazon LVMH

Deutsche Bank

Abbott pepsi

JLL BCG BOSTON CONSULTING GROUP

90%

OF IE MASTER'S STUDENTS FIND A JOB WITHIN 3 MONTHS AFTER GRADUATION

230+

COMPANIES PARTICIPATE IN ON-CAMPUS INITIATIVES

10+

EXCLUSIVE ON-CAMPUS & ONLINE FORUMS HELD EVERY YEAR



To find out more about who we are and what we do, meet us on the Lifelong IE Business School pages.

Always on hand to clear your path to career success!

There are many doors to success. Open the right one for you



SOMETIMES, YOU NEED TO TAKE A STEP SIDeways TO CONTINUE MOVING FORWARD.

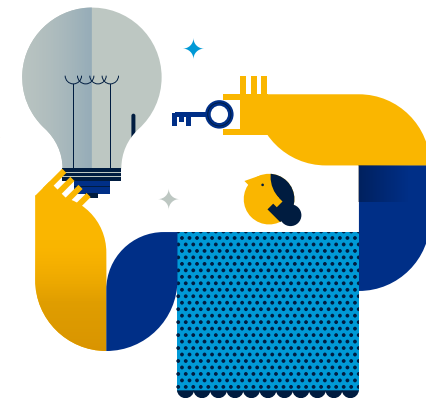
If you're thinking about shifting careers, we're here to help. Moving into a new industry means venturing into a new world of networking. By promoting student-alumni interactions, we create dynamic networking experiences for diverse professionals from global industries.

Thanks to our reciprocity agreements with other top schools, online geographic job guides, and job-search information for specific countries, you can be sure to take the right career step.



YOU LOVE YOUR JOB. KEEP OPENING DOORS TO ACCELERATE YOUR CURRENT CAREER TRAJECTORY.

Propel your current career and reach new heights. With our close relationships with top industry players and world-class job-seeking resources provided by the dedicated Talent & Careers department, you can open the door to the next level of career success.



UNLOCK YOUR ENTREPRENEURIAL CREATIVITY AND PUT YOUR RESTLESS MIND TO GOOD USE.

Our Talent and Careers department helps establish relationships that generate alumni career opportunities in diverse and innovative start-ups. So no matter what your entrepreneurial ambitions are, we provide ample opportunities for our students to connect with fellow visionaries and like-minded disruptors.



IE Business School

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70 International Offices



More than 60,000 students, alumni and professors from over 165 countries make up an ecosystem that is rich in vision and ideas.



A word from our Dean

At IE Business School, one of our primary objectives is to build a close and supportive community of students and alumni all around the world. More than 60,000 students, alumni and professors from over 165 countries make up an ecosystem that is rich in vision and ideas. By joining IE Business School, you become a vital member of an amazing community, where immediately you will find yourself playing an integral part in making our community even stronger.

A leading aspect of IE Business School's DNA is diversity. Diversity in terms of geography, culture and points of view serves as a powerful engine for innovation and allows IE Business School to stand out as one of the top business schools in the world.

In today's professional environment, students clearly need to push initiatives and drive their own vision, generating an impact on not only the people around them, but also the global business community. At IE Business School, we support our students as they work towards attaining their goals and dreams. Throughout their journey, we aim to instill an entrepreneurial mindset that provides them the skills, knowledge and confidence that will make them successful in their careers.

Having been a part of this community for more than ten years, it has been, ever since the beginning, this incredible entrepreneurial spirit that led me to choose what I feel is the perfect match for me.

Martin Boehm
Dean of IE Business School

The School

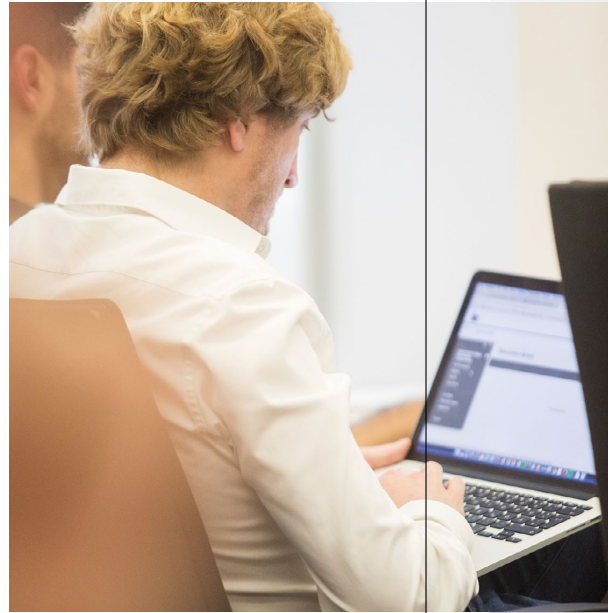
We're an institution of restless learning. An institution of powerful connection. An institution that always strives for more.

Our global network represents international, transformational entrepreneurial vision. From our Bachelors to our Doctorates, we mirror the market, molding our education to incorporate current trends using innovative methodologies. At IE Business School, what you imagine is possible is only the beginning.

OUR WAY

At IE Business School, our values come from a belief that we can use innovation and technology to break down boundaries, benefiting people around the world. We don't believe there is just one way to do something, that there is a one-size-fits-all approach that can incorporate the diverse range of nationalities and institutions we represent.

- **TECHNOLOGICAL IMMERSION AND A CULTURE OF INNOVATION**
- **ENTREPRENEURIAL MINDSET**
- **HUMANITIES TO UNDERSTAND THE WORLD**
- **DIVERSE NATIONALITIES, CULTURES AND IDEAS**



This is
the place



The Experience



IE Business School is much more than a school - it's an experience.

THE WAY YOU LIVE

What is life like at IE Business School? It's the hustle and bustle of a major European city. It's quiet cañas after class in Segovia's scenic streets. It's an international hub of bubbling creativity. It's getting to travel the world and have classmates that become your local tour guides. With a hugely diverse student body, an always-connected community and a lifelong network around the world, life at IE Business School is a transformative experience.



Not just a Business School



I love that in class we have such a multicultural and confident group.

Janna, Philippines.



I have learnt the power that comes out of diversity.

Arpit, India.



A creative and disruptive washing machine!

Luca, Italy.



This is the best International experience I could imagine!

Carola, Spain.



A hothouse for innovation where ideas sprout.

Peter, Australia.



A burst of visions and creations!

Paula, Colombia / Netherlands.



Humans of IE Business School

Welcome to our diverse
community represented
by 160 nationalities in our
student body.

COMMUNITY

IE Business School promotes everlasting relationships among the members of the community, facilitates a common platform of business, career development and lifelong learning opportunities, with the objective to encourage personal and professional development of students and alumni.

ALUMNI

The Alumni network is a system that provides services and tools for all our esteemed Alumni. Also serving as a lifelong point of contact between Alumni and with IE, the tools, resources and events aim to positively impact our own community—and beyond. With volunteer programs, alumni recognition, clubs, reunions and other networking events, we ensure our graduates play an active part in an institution they can truly call their own.

ie.edu/alumni
ie.edu/alumni/es



160

NATIONALITIES
IN OUR ALUMNI NETWORK

+60.000

ALUMNI

Lifelong IE Business School:

TALENT & CAREER DEPARTMENT

Our Talent & Careers Department is made up of top industry experts and professionals from around the world. Through close collaboration with international recruiters, this dynamic team puts our students and alumni in contact with the most in-demand jobs. You will also gain access to our global job bank, which will allow you to apply for exclusive cross-sector career opportunities. What's more, with expert advice from our dedicated Careers Team, you'll also learn how to brand yourself, improve your CV and tackle challenging job interviews.



230+

companies on campus,
participating in
IE Talent Forums,
company presentations,
networking events,
assessment centers,
interviews and more.

IE BUSINESS SCHOOL TALENT FORUMS:

10+ sector-specific forums on campus every year

Online MBA Exchange Forum:

As IE Business School alumni, you'll have access to the Online MBA Exchange Forum, allowing you to network with leading professionals from diverse industries.

IE TALENT FORUMS:

PHARMA:



FMCG/LUXURY/ RETAIL:



TECH:



FINANCE:



REAL ESTATE/ARCHITECTURE AND DESIGN:



CONSULTING:



INDUSTRIAL/ENERGY:



INTERNATIONAL DEVELOPMENT:



WE ARE A MEMBER OF:



As a member of these associations, at IE Business School we have the opportunity to build relationships with other prestigious institutions of higher learning. This allows us to develop advanced coaching tools and resources while enhancing our student services through reciprocity agreements.

At IE, we have established agreements with: Georgetown, Stanford, Chicago Booth, Kellogg, MIT Sloan, NYU Stern, Yale, Michigan Ross, Tuck, UCLA Anderson and UC Irvine in the USA, Queen's University and UBC Sauder (Canada), CEIBS (China), SDA Bocconi (Italy), INSEAD (France and Singapore) and London Business School (UK).

Thanks to these alliances, our students benefit from exclusive services, including:

1. Our world-class services, which are constantly being updated thanks to efforts to share and exchange best practices and cutting-edge resources with other globally minded schools.
2. Collaborative efforts with other top institutions, providing our students with a wealth of resources from other Talent & Careers departments.
3. Access to a global network of highly esteemed faculty members, allowing us to make contact with our IE Talent & Careers team through partnership events, and other networking activities.



ALUMNI COMMUNITY

A unique network of contacts - we organize various events around the world, including masterclasses, networking events, and international club chapter meetings, amongst others. Our alumni also have the chance to become a part of our clubs located in different countries and to participate in clubs that highlight sectors and functions (entrepreneurship, innovation tourism, etc.)

More than 60,000 alumni are part of our community in over 100 countries. As an IE community member, you will gain lifelong access the IE network and the opportunities that come with it.

LIFELONG LEARNING:

After finishing your MBA, you will be able to continue your education with both classroom and online activities available. Some examples are businesses updates, workshops, insights, conferences seminars, book presentations technical management and communication trainings.





Accreditations & Rankings

**It's not just creating
a shared vision
that keeps us
going. It's not just
the boundaries
we've broken;
the connections
we've made, or our
consistent success
in world rankings.**

It's the vision we want to realize.

It's continuing to break boundaries
and forge connections. It's not just the
recognition that comes from school
rankings, but all of our achievements—with
the promise of more to come. We're a school
that truly looks to the future.

1st Worldwide
Online MBA
QS 2020

2nd Worldwide
Online MBA
FINANCIAL TIMES 2020

IE Business School is fully
recognized by the world's leading
accreditation bodies:



Admissions

We seek motivated, creative and high-potential candidates who stand out for their academic and professional achievements, as well as interpersonal skills. We take a holistic approach when evaluating each candidate in order to bring the most talented people into our international classrooms.

ADMISSIONS PROCESS

Students must fulfill the following requirements to be able to request the issuance of the Official University Degree upon completion of the Master Program.

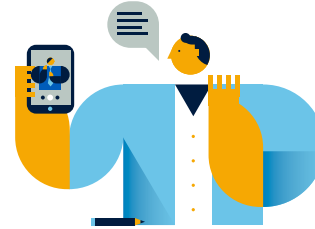
01



ONLINE APPLICATION FORM

Candidates should complete the sections that appear in the online application form.

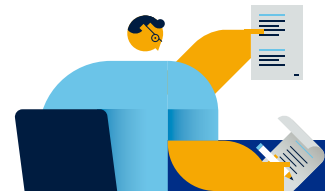
02



ONLINE ASSESSMENT

Once you have submitted your online application fee, you will receive a link to answer three live questions, two in video format and one in written format. This way, our admissions team will be able to meet you virtually and evaluate your capacity to respond in real time.

03



ENTRANCE EXAM

Students are required to take either the GMAT, GRE, IEGAT or Executive Assessment (EA).

04



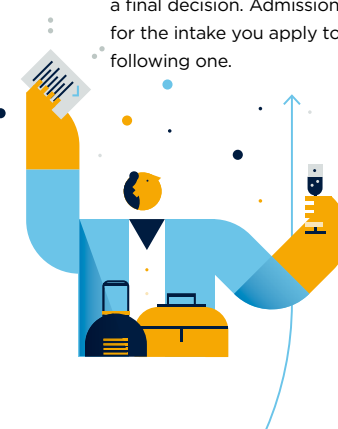
PERSONAL INTERVIEW

You will have a personal interview (face-to-face or via Skype) with an Associate Director of the Admissions Team.

05

ADMISSIONS COMMITTEE FINAL DECISION

After the interview, your entire application will be evaluated holistically by our Admissions Committee. This is the last step of your application and it will take roughly 1-2 weeks for the Admissions Committee to get back to you with a final decision. Admissions are valid for the intake you apply to and the following one.



Financial Aid



FINANCIAL AID

Pursuing higher education requires a significant investment both in terms of time and cost that requires prior planning. To support this investment, various funding sources are available.

When evaluating how to pay for their education, students often explore a number of resources, including personal financing, sponsorships, tuition assistance from their employers and student loan programs. Many students rely on a combination of such resources to fund their studies.

SCHOLARSHIPS

IE has a number of scholarships with a broad range of criteria available for admitted Global Online MBA applicants. If you wish to be considered for a scholarship, an early application is advisable as the process is highly competitive and scholarships are awarded on a rolling basis.

EMPLOYER SPONSORSHIP

Around 35% of our Global Online MBA students receive some form of financial sponsorship from their employer, as their organizations know it is an important investment in their talented professionals. Gaining financial support from your organization can be a tremendous asset, so if you are looking for approaching your employer, contact our Admissions Team.

STUDENT LOANS

Several private student loan programs are available for students pursuing a Master's degree at IE Business School. Additionally, government funds and regional loans are available to our students, depending on specific country of citizenship or residence.

FLEXIBLE TUITION PAYMENT PLAN

The Global Online MBA offers a special payment plan, allowing students a flexible option in financing their MBA. If you have any questions regarding approaching your company about corporate funding, please contact us. admissionsblendedmba@ie.edu

At IE Business School we are committed to helping you explore funding sources so that you carefully plan for such an investment and make informed decisions. For more information regarding specific options including scholarships, loans and fellowships, visit our website.

ie.edu/financial-aid

* Possible additional legalization and/or translation requirements might be applicable, visit our registrar's office website for more information.

International Offices

IE INTERNATIONAL DEVELOPMENT: BUILDING COMMUNITY AND NETWORKING AROUND THE WORLD

Based in 30+ offices worldwide, our 150-strong recruitment staff search far and wide for top international talent. This begins a life-long relationship that lasts even after graduation. With over 5,000 events per year in more than 100 countries, our International Development team provides support to our candidates, students and alumni.



Attend one
of our events

EUROPE

europa@ie.edu

FRANCE - PARIS
france@ie.edu

**GERMANY, SWITZERLAND
& AUSTRIA - MUNICH**
dach@ie.edu

ITALY & THE BALKANS
italia@ie.edu

PORTUGAL - LISBON
portugal@ie.edu

**EASTERN EUROPE
& CENTRAL ASIA - MOSCOW**
eeca@ie.edu

SPAIN - MADRID & SEGOVIA
iespain@ie.edu

TURKEY - ISTANBUL
turkey@ie.edu

UK & IRELAND - LONDON
uk@ie.edu

NORTH AMERICA

northamerica@ie.edu

**WEST & MIDWEST USA -
LOS ANGELES**
westcoast@ie.edu

**SOUTH USA & CARIBBEAN -
MIAMI**
southusa@ie.edu

**NORTHEAST USA - NEW
YORK**
northeast@ie.edu

CANADA - TORONTO
canada@ie.edu

CLOSE TO YOU, CLOSE TO COMPANIES

Close relationships with leading global companies and start-ups place us in the heart of corporate and entrepreneurial ecosystems. Join over 1,000 career-focused events, including industry-oriented conversations with IE experts, or take part in career fairs organized alongside IE Talent and Careers. Beyond the events, you can connect with top alumni or tap into local entrepreneurial ecosystems in your region, all the while benefiting from expert research on the future of the workplace.

LATIN AMERICA

latam@ie.edu

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